Marcel Seifert, BSc MSc

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RESEARCH INTERESTS

Behavioral and Experimental Economics, Behavioral Finance

CURRENT POSITION

Junior Researcher at the Behavioral Economics Research Group	2021 - Present
Institute for Advanced Studies (IHS)	

EDUCATION

PhD, Natural Sciences (Life Sciences: Biology)	2021 – Present
University of Vienna Thesis tide: "Applying behavioral science to promote and environmental behavioral	
Thesis title: "Applying behavioral science to promote pro-environmental behavior: Experimental insights on determinants and interventions." Supervisor: Harald Wilfing	
Expected completion: December 2024	
MSc, Anthropology (with honors) University of Vienna	2021
Main subjects: Human Ecology and Human Behavioral Biology	
BSc, Biology	2018
University of Vienna Main subject: Anthropology	

JOB MARKET PAPER

Sustainable finance literacy predicts investment behavior beyond general financial literacy: Evidence	2024 (submitted)
from two representative samples	
with S. Palan, A. Ropret Homar, F. Spitzer, E. Kirchler & K. Gangl	

PUBLICATIONS

Behavioral barriers impede pro-environmental decision-making: Experimental evidence from incentivized laboratory and vignette studies with R. Hoffmann & G. Kanitsar	2024 Ecological Economics
Can information provision and preference elicitation promote ESG investments? Evidence from a large, incentivized online experiment with F. Spitzer, S. Haeckel, A. Gaudeul, E. Kirchler, S. Palan & K. Gangl	2024 Journal of Banking and Finance
Achieving sustainable partnership in the United Nations in the framework of the Sustainable Development Goals with T. Schnitzler & Carolina Tataje Gonzáles	2021 Int. Journal of Sustainable Development

REFERENCES

Dr. Stefan Palan Associate Professor of Finance Institute of Banking and Finance University of Graz <u>stefan.palan@uni-graz.ac.at</u> **Dr. habil. Katharina Gangl** Head of Research Group Behavioral Economics Institute for Advanced Studies gangl@ihs.ac.at **Prof. Erich Kirchler** Prof. of Economic Psychology Faculty of Psychology University of Vienna <u>erich.kirchler@univie.ac.at</u>

WORKING PAPERS

Nature Posters Enhance Subjective but not Objective Cleanness in Public Housing: Evidence from a Field Experiment with K. Gangl, P.A.M. van Lange & S. Pahl	2024 (Revise & Resubmit)
Representative Personalities? A large-scale field experiment on a citizen assembly in Austria with U. Bechtold, K. Gangl, M. Ibanez, G. Riener	2024
Power and Interest in Sustainability Transitions: Combining Behavioral Insights with Stakeholder Analysis with K. Gangl, K. Abstiens, A. Walter, F. Spitzer, E. Kirchler, S. Karmasin & C. Kimmich	2022 (Submitted)

RESEARCH REPORT'S AND POLICY BRIEFS

Sustainable financial knowledge is associated with more ESG investments and higher participation in the stock market [Policy brief, in German] with K. Gangl	2024
Cleanliness in waste disposal areas: The role of nature pictures, infrastructure and residents' other managing behavior [Research report, in German] with K. Gangl, A. Knaub & A. Walter	2023
Sustainable investment: What should you know and what is the level of knowledge in Austria? [Policy brief, in German] with K. Gangl, F. Spitzer & K. Abstiens	2023
<i>Energy crisis – what to do? Behavioral science recommendations</i> [Policy brief, in German] with K. Gangl, K. Abstiens, E. Gsottbauer, E. Kirchler, G. Riener & A. Walter	2022
Why knowledge does not always lead to action: An experimental study on barriers to climate-friendly behavior in the laboratory and in the field [Research report, in German] with R. Hoffmann & G. Kanitsar	2021

WORK-IN-PROGRESS

Educative nudges vs. default nudges: Comparing approaches for promoting sustainable finance literacy and sustainable investments. with S. Palan, F. Spitzer, E. Kirchler & K. Gangl Sustainable finance literacy in the Netherlands. with S. Zeisberger & J. Goossens The role of other-managing behavior in littering in community housing waste disposal areas. with K. Gangl, P.A.M. van Lange & S. Pahl

RELEVANT POSITIONS

Research Positions	
Vienna Institute of Demography, Austrian Academy of Sciences	02/21 - 08/21
Regional Academy on the United Nations, Vienna, Austria	06/20 - 12/20
Institute of Technology Assessment, Austrian Academy of Sciences	06/19 - 07/19
Department of Cognitive Biology, University of Vienna 01/18 -	
Industry Positions	
Research Volunteer, inoqo GmbH, Vienna, Austria	02/21 - 10/21
Research Assistant, EFS Consulting, Vienna	11/16 - 02/17

2021 - 2022

TEACHING EXPERIENCE

University of Vienna. Co-teaching in the "Bachelor thesis" seminar in Psychology	
(supervision of student groups) and lecturing on statistics	

RESEARCH STAYS

Chair of Finance, Radboud University, Nijmegen, NL Host: Stefan Zeisberger	04/24-06/24
Department of Public Finance, University of Innsbruck, AT Ma Host: Esther Blanco	
Stavanger Business School, University of Stavanger, NO Host: Simone Haeckl	
EXTRACURRICULAR EDUCATON & SCHOOLS	
Experimental Finance Summer School, Society for Experimental Finance.	2023
Spring School on Credence Goods, Incentives and Behavior, SFB (Special20Research Unit) Credence Goods, Incentives and Behavior.20	
Revise and Revitalize Winter School, Ludwig Boltzmann Gesellschaft (LBG). 2	
Regional Academy on the United Nations	2019 - 2020
GRANTS AND SCHOLARSHIPS	
Travel grant, Vienna Doctoral School of Ecology and Evolution	2024
Grant "Internationale Kommunikation", Austrian Research Association	2022, 2023
Research grant, StartClim2020 (PI: Roman Hoffmann)	2020
Research scholarship, University of Vienna & Federal Ministry of Science	2020
Grants for conference participation, University of Vienna 2018, 2	
Annual Performance Scholarship, University of Vienna 2015 –	

LANGUAGES AND SOFTWARE

Languages	German (native speaker), English (fluent), Spanish (basic)
Software	R, SPSS, Stata, Qualtrics, Limesurvey, MS Office

ACADEMIC SEMINARS AND CONFERENCES

2024: Society for Experimental Finance Conference (Stavanger, NO), Experimental Sustainable Finance Symposium (Nijmegen, NL), Idea Lab Radboud University (Nijmegen, NL), VDSEE Symposium 2024 (Vienna, AT)

2023: Subjective Probability, Utility, and Decision Making (Vienna, AT), Society for Experimental Finance Conference (Sofia, BG)

2022: International Association for Research in Economic Psychology (IAREP) Conference (Kristiansand, NO), Evidence-Based Policy Making Conference (Vienna, AT)

2021: Public Presentation Doctoral School Ecology and Evolution (online)

2020: Vienna Anthropology Days (online), Environmental Social Sciences Workshop (Bern, CH), Academic Council on the United Nations System (online), Regional Academy on the United Nations Conference (Vienna, AT)

2018: Urban Transitions Conference (Barcelona, ES), Human Behavior and Evolution Society Conference (Amsterdam, NL)